

Press release

spaces for life: more design freedom and efficient fabrication with new system solutions

At BAU 2027, heroal presents innovations for residential and commercial construction

Verl, September 2026. New system solutions, an expanded software offer and supporting services form the cornerstone of the heroal trade fair presence at BAU 2027. True to the guiding principle “spaces for life”, at stand 310 in hall B1, the aluminium systems supplier presents a consistently enhanced portfolio that opens up new possibilities in design and function. Digital applications together with consulting and other services help heroal specialist partners economically and sustainably bring demanding projects to life.

Create spaces that enrich life: this is the goal that heroal has set itself with its new solutions for residential and commercial construction. “Our innovations open up even more possibilities for fabricators, architects and investors. We bring together architectural design freedom, high quality and efficient fabrication with a comprehensive software and service offer”, explains Dr Max Schöne, member of the heroal Management Board. “At BAU, we demonstrate these added benefits in practice and look forward to holding one-on-one discussions with our business partners.” To mark the occasion, heroal is once again extending an invitation to attend a large stand party.

New design solutions for upscale residential construction

A focus of the heroal trade fair presence is on the versatile opportunities for creating architectural concepts for upscale residential construction. For the entrance area, heroal presents the heroal D 72 PF EM door system in a new, flush interior and exterior version. The system builds on the comprehensive heroal D 72 platform and offers fabricators exceptional performance features as well as particularly reliable and economical fabrication. A new addition to the portfolio is a minimalist sliding system that connects large glazed surfaces with smaller view widths – for spacious living rooms flooded in light. The perfectly engineered system design provides benefits during both installation and fabrication. At the trade fair, this is demonstrated with a new sun protection solution, whose extremely slimline

look reinforces the transparency of the glazed surfaces. heroal applies the same design principle to its established heroal S 77 SL lift and slide system: a new version with a smaller view width of the centre joint ensures an even more subtle look and greater transparency. This creates an end-to-end range of sliding and lift and slide systems for maximum glazed areas. The systems can be complemented with matching heroal sun protection as required.

System solutions with new added value for commercial construction

In commercial construction, heroal has continued to refine its product portfolio in a number of key areas. The established heroal C 50 mullion-transom curtain wall systems as well as the heroal window systems impress with new functionalities and an enhanced range of applications. At BAU, heroal also presents an efficient method for quickly and safely creating curtain walls using window elements from the heroal W 72 system. All window and curtain wall systems are also presented with an integrated sun protection system from the heroal portfolio. The technical features and optics are perfectly coordinated – for a consistent appearance of the building shell. Beyond this, extensions to the heroal D 93 FP and D 65 C SP systems also complement the fire and smoke protection portfolio.

Services for optimising planning, production and sales processes

Efficient and sustainable processes are a key factor for the success of manufacturing companies. At the heroal stand, an example customer project gives fabricators a clear insight into how they can benefit from heroal's manufacturing consulting services and how a joint analysis of existing processes provides a sound basis for targeted optimisations to their own manufacturing operations. In a separate topic area, the company also gives attendees the opportunity to experience its digital services. These range from picos ID to the heroal configurators as well as the new Lead Management offer. Fabricators can familiarise themselves with the added value generated by these solutions along the entire value chain.

Sustainable buildings through recyclable system solutions

As a forward-looking family-owned company, heroal takes responsibility for the environment and society. The company uses independent certifications to demonstrate the contribution that durable, recyclable system solutions make to sustainable construction. At BAU, heroal demonstrates this commitment with environmental product declarations (EPDs), Cradle to

Cradle Certified® product certifications as well as heroal system solutions based on aluminium with a greater recycled component (heroal Low Carbon Aluminium).

Unique variety of designs for the greatest possible design freedom

Besides structural design freedom made possible by the end-to-end system mindset, heroal also offers fabricators and architects virtually unlimited design possibilities. These range from the extremely durable heroal hwr powder coating to deceptively realistic surfaces in wood, concrete or rust look, which are created using the heroal Surface Design coating technology, as well as the exclusive Les Couleurs® Le Corbusier® colour selection and the countless possibilities afforded by textile shading systems. The stand lets guests experience the variety of designs made possible by the heroal system solutions up close and personal. The heroal profile bending service, the processing and coating of aluminium panels and the creation of individual, project-specific solutions round off the comprehensive range of services.

The heroal team warmly invites you to visit the stand and looks forward to presenting these and other innovations to you in person.

Images



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Dr Max Schöne, heroal CEO, considers BAU to be the ideal platform for presenting the heroal system portfolio and the comprehensive heroal service offer. Another area of focus is on fostering personal exchanges. © heroal



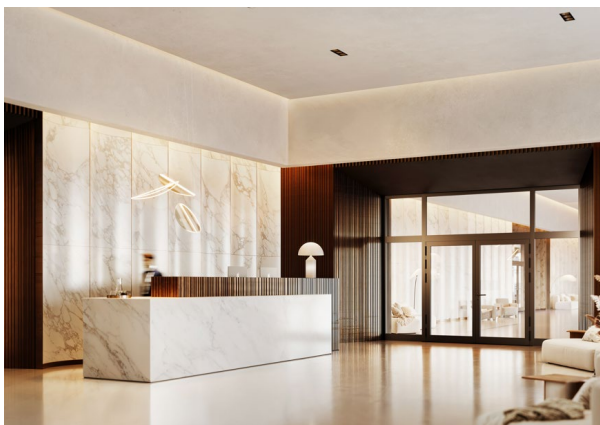
[heroal 33.4 Fenster Neuheiten_Detail Bodenschwelle_A4]

At BAU, heroal is presenting the expanded range of applications of the established W 72 window system. © heroal



[heroal 34.2 Fensterfassade_W 72_QF_neu_A4]

In an exhibit as a stairwell curtain wall version, the heroal W 72 window system enables the implementation of curtain wall solutions integrated into the system, including the installation of insert elements such as door or shading systems. © heroal



[heroal 36.1 D 93 FP_mit F 90 Festfeld_A4]

The optimisation of the heroal D 65 C SP smoke control door stands for maximum functionality and opens up new opportunities for fabricators and architects when designing buildings with high protection requirements. © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs around 900 people at its headquarters in Verl, Germany, and locations in France, the Netherlands and the Czech Republic, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

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